

DELAWARE AUTHORITY ON RADIATION PROTECTION
SUMMARY OF PUBLIC EDUCATION COMMITTEE MEETING

April 1, 2015

Jesse Cooper Building
 417 Federal Street
 Dover, Delaware 19901

Members Present: (those with checks only)

R. Arm	F. Fisher-Tyler	√	L. Poland	√
J. Dill	W. Holden, III	√	D. Tilton	
F. Esposito	N. Melikechi		R. Wier	√

I. Call to Order

W. Holden, III, Committee Chair, brought the meeting to order at 9:30 am.

II. Adoption of Agenda

R. Wier moved to approve the agenda, F. Fisher-Tyler seconded and all voted to approve. The motion passed.

III. Review of Public Awareness Campaign 2014, Objectives for 2015, Strategic Plan

The group reviewed the Authority webpage launched at the press conference on November 3, 2014. There was discussion about making improvements for user friendliness, “dashboard” layout, analytics to reflect who/how many are accessing it, whether to post links to articles or other sources, etc. The group agreed that the page needs edits to allow visitors to self-identify to be funneled to the content of most interest/utility for them, eg. members of the general public, healing arts professionals, parents, educators, students, etc. The group also discussed partnering with professional societies by offering to come speak or present to their executive boards or hold joint seminars with groups such as the Medical Society, Osteopathic Medical Society, Society of Radiology Professionals, Delaware State Dental Society, as well as groups involved in STEM education, and industry.

The group discussed developing questions to help funnel people toward useful resources, eg. what questions should I ask my healthcare provider about radiation procedures, what questions should I ask my insurance company.

There was discussion around the core message about who the Authority is, and that the Authority provides oversight for mechanisms in place to assure radiation safety in the healing arts, industry, education and research and development communities. The committee agreed that outreach is necessary to get the word out about who the Authority is, and point people toward resources that could be valuable to them. The purpose of this outreach effort is to

provide information to the public to increase awareness of radiation protection so people can be more informed consumers in managing their health.

The group proposed that Radiation Protection Week be recognized by a Governor's Proclamation in November of every year, although some years may be more eventful than others, and based on the discussion and goals discussed, that quarterly committee meetings should be pursued, scheduled in between the full Authority public meetings. It was proposed that public education committee meetings be held in June, August and October this year.

ACTION ITEM: Schedule a meeting in June to address edits to Authority webpage, and draft a proposal for public outreach objectives, F. Fisher-Tyler

Lastly, the group reviewed the Authority Strategic Plan that was revised in April 2013, asking that a track changes word document be prepared to capture their comments.

ACTION ITEM: Prepare track changes version of Authority Strategic Plan, draft meeting minutes & distribute to committee for review, F. Fisher-Tyler.

ACTION ITEM: Report on progress of the committee at Authority public meeting in May, W. Holden, III.

IV. Public Comments

There were no public comments.

V. Adjournment

R. Wier introduced a motion to adjourn, W. Holden III seconded, all voted to approve. The motion passed.

Respectfully submitted,

Frieda Fisher-Tyler, MHS, CIH
Administrative Agent,
Authority on Radiation Protection
Radiation Control Program Director
Delaware Division of Public Health